

## Press Release

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### Alliance Introduces Modular Data Centers

YottaStor™ Redefines the Economics and Flexibility for Managing Big Data

Hanover, Maryland – August 16, 2011: Alliance Technology Group, a leading Systems Integrator and IT Solutions company specializing in IT infrastructure, cloud computing and professional services for the public and private sectors, today announced commercial availability for a new product line called YottaStor™, providing modular data center containers designed for mass data storage.

“We are in a midst of a data explosion that is unparalleled in the history of information technology, stated Bob Carlson, YottaStor Chief Technology Director.”

In a May 2010 study, IDC estimated the size of the information universe at 800 Petabytes. By 2020, IDC forecasts the universe to be 35 Zettabytes. The amount of data being created by employees and enterprises has become so large that traditional storage architectures are incapable of meeting this demand at an affordable cost. A new mass storage market has developed that requires massively scalable storage, at significantly less cost.

“YottaStor™ storage-as-a-service containers transform the cost of storing and exploiting massive amounts of data, explained Hugh Hayes, EVP for Alliance. “The YottaStor containerized data centers provide a fundamentally new approach to Big Data warehousing that substantially reduces the cost per GB per month for storing data added Hayes.”

The YottaStor modular containers provide a single very large, federated, global name space that can store hundreds of billions of objects. The containers provide a self-contained, mobile solution that can store and process multi-PB of data in an austere environment. The proprietary solution provides an integrated DR/COOP capability as an inherent part of the architecture. The system delivers full lifecycle management capability that continually pushes all data types forward to newer, cheaper storage technology.

Alliance offers delivery of a “turn-key and tailored” storage as a service container in 6 weeks from PO.

#### **About Alliance Technology Group**

Alliance Technology Group, LLC is a leading Systems Integrator and IT solutions company with a team of highly skilled practitioners, specializing in IT Infrastructure, Cloud Computing and Professional Services. To our customers in the public and private sectors, we have become the trusted partner to cost-effectively and reliably harness the full potential of the Cloud. Alliance’s Converged Infrastructure solutions transform IT technology silos into interoperable shared pools of resources—servers, storage and network connectivity. For more information please visit [www.alliance-it.com](http://www.alliance-it.com).

For more information about Alliance Technology Group, please visit Alliance-IT.com or call 410.712.0270